#### WELCOME TO THE HEART-BASED CENTER BASEL

### The Heart-Based Corporate Health Agenda:

# Balance Compass

The Heart-Based Corporate Health Agenda is crucial to nurturing your company's strong and sustainable culture of health.

- Evidence-based
- Multidisciplinary
- Cost-efficient

This agenda promotes your team members' long-term health, strengthening their commitment, productivity, and loyalty.

**Balance Compass** 



## Your Challenge:

- Loss of productivity
- Absenteeism and burnout
- Quality issues due to mistakes and declining standards
- Work culture and commitment
- Fluctuation in the team, talent attrition
- Reputation, employer branding
- Costs due to absenteeism and talent acquisition



## Your Benefit:

The enhanced well-being of your team members through our agenda positively impacts the company's success in multiple ways:

- Increased engagement and productivity
  - Well-being drives performance
  - Work-life integration supports balance
- Enhanced attractiveness and employee retention
  - Employer of choice
  - Loyalty and satisfaction increase
- A healthy corporate culture
  - Fostering a supportive environment
  - Strengthening community and connection
- Reduced health costs
  - Focus on preventive health measures
  - Evidence-based programs deliver long-term value

## **Our Heart-Based Services:**

#### Proactive identification and prevention:

• **Proactive identification of people in at-risk groups:** We use the evidence-based Balance Compass program to identify individuals in at-risk groups quickly. Reaching them early enables us to address concerns they may already be experiencing.



• Individual analysis: People in at-risk groups can use the Integral Stress Test<sup>™</sup> (IST) to evaluate their balance and to what extent this may already impact their physical, mental, or emotional well-being.

#### Support in emergencies:

- **24/7 confidential hotline:** Associates have round-the-clock access to our team of medical health experts in urgent situations. This confidential hotline provides immediate assistance and guidance when it's needed most.
- Swift multi-disciplinary intervention: Our multi-disciplinary team delivers prompt, specialized support and intervention for individuals identified as being at risk, ensuring timely and comprehensive care.



#### Stabilization services:

- **Personalized support:** After an evidence-based assessment, we develop bespoke solutions tailored to each individual's unique needs, incorporating mental health resources, treatments, and guidance to promote overall well-being.
- Team workshops: Our workshops are designed to enhance team dynamics, improve communication, and foster collaboration, helping to stabilize and strengthen cohesion and overall team performance.

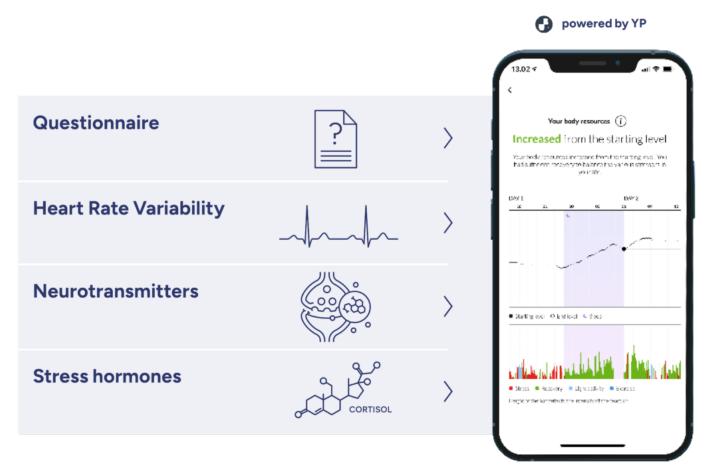
#### **Empowerment initiatives:**

- **Ongoing and sustainable empowerment:** We provide coaching and workshops for managers and team leads, focusing on stress management, emotional intelligence, and resilience. These initiatives enhance both individual and team performance.
- Business case management: Individuals or teams can receive bespoke support to address specific business challenges, fostering growth, innovation, and problem-solving.
- Cultivating a heart-based corporate culture: Through specialized coaching and training for managers and leaders, we help create and nurture a supportive, forward-thinking corporate culture that promotes collaboration and innovation.

## **Balance Compass**

B > Build Group	A > Assessment by Questionnaire	Locate Vulnerability	Analyse Neurobiology	New Ways	Coaching	<b>E</b> Evaluation
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Information	Questionnaire	Evaluation	Stress hormones	Feedback	Coaching	Result, Impact
	Integrative Stress	Test™				

## Integral Stress Test $^{^{\rm TM}}$



#### H E A R T B A S E D C E N T E R

## Our 5-Step Model for Creating Your Bespoke Agenda:

- 1. **Needs assessment:** Utilizing screening and appraisal tools to deeply understand the specific needs and challenges.
- 2. Goal setting and program design: Defining clear objectives and crafting a program tailored to meet those goals.
- 3. **Coach-Matching:** Thoughtfully matching the most suitable coach ensuring alignment with individual needs.
- 4. **Program implementation:** Bringing the program to life with ongoing support, guidance, and real-time adjustments.
- 5. **Evaluation and continuous improvement:** Regular review of outcomes to continuously optimize progress and ensure long-term success.

## We look forward to meeting you.

You can reach us by email at any time: Call 061 555 11 11 Send E-Mail Make an appointment

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