

WELCOME TO THE HEART-BASED CENTER BASEL

Discover your perception, unfold your potential:

# iTYPE & Resilience

## Recognize Your Perception Patterns

You're probably familiar with this – different people react and act very differently in the same situation. But have you ever wondered why this is?

Our individual behavior is decisively influenced by how we perceive the world around us – this applies to interpersonal relationships as well as to complex challenges. The problem: we are often unaware of our individual perception patterns and, associated with them, our natural strengths and personal inclinations. This can lead to valuable development potential lying dormant within us and remaining unused.

iTYPE is designed to help us better understand and comprehend our perception, our own actions and those of the people around us. This gives us an opportunity to optimize our strengths.



## What is iTYPE and how does it work?

The iTYPE Profiler is a visual and perception-based tool. It measures personality traits exclusively through the perception of images, lines, shapes, colors, symbols, and symmetries, which can be captured and interpreted in a variety of ways.

**iTYPE is:**

**Evidence- and research-based**

iTYPE is an innovative method that is constantly evolving through the fusion of research findings from a wide

range of disciplines, such as neuro-aesthetics, neurology, and perceptual psychology.

### Fast and easy

In just 10 minutes, iTYPE uses an easy-to-understand online assessment to determine an individual personality and strengths profile that captures both conscious and unconscious aspects of personality.

### Non-manipulable

Long questionnaires are a thing of the past! iTYPE is an implicit test procedure and works purely through visual stimuli, meaning self-serving biases, response behavior based on social acceptance, misconceptions, and even concrete attempts at manipulation are avoided.

### Individual and fair

There is no right or wrong, better or worse in the iTYPE test. The test procedure is designed to identify and appreciate individual personality facets with their strengths and challenges to promote and strengthen development, communication, and growth. iTYPE measures your perception, *not* your intelligence.

### Order iTYPE:

[Registration - iTYPE](#)

[Registration - iTYPE Extended](#)

## What exactly defines the four core types or core personalities?



These personalities have a need for reliability and precision. Clear rules and structures are important to them. They are **realistic and objective**.



People who belong to the NT type have a need for self-determination and self-efficacy. They are visionaries. They act **logically and strategically**.



SF types have a particular need for personal relationships and harmony. They value social values and take responsibility above all else. They are **realistic and practical**.



NF types have a need for authenticity and individuality. They act in harmony with their feelings whenever possible. They are **visionary and idealistic**.

## Do you have any questions?

We're happy to help.

[Call 061 555 11 11](tel:0615551111)

[Send E-Mail](#)

[Make an appointment](#)

**Heart-Based Center Basel**

Güterstrasse 86

4053 Basel

Switzerland